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REMARCS

METRO ATLANTA RELOCATION COUNCIL



YOUR SOURCE FOR ALL MARC NEWS & EVENTS APRIL 2014

MARC'S MISSION Our mission is to provide corporate and service industry relocation professionals the opportunity to meet and work together on a regular basis to educate, to learn and to share knowledge and experiences about current relocation practices and merging relocation issues in an effort to better serve and address the diverse needs of relocating employees and their families.



LETTER FROM THE PRESIDENT

Where in the world does the time go? It seems like the year just began and before you know it the holiday season will be upon us.

As always, thank you to everyone for your continued interest and support in MARC. We could not have such a successful organization without the commitment and dedication from our Sponsors, Members, Board of Directors and their committees. I also want to thank Cindy Standard, MARC's Administrative Assistant, for always answering my many questions and answering the phone even when sees my number on caller id.

Our first event this year was the annual Educational Forum. This event would not be possible without the continued support from our sponsors. It is always informative and we were not disappointed this year. The meeting began with a Real Estate and Economic update followed by an overview of Georgia's growing economy by the Metro Atlanta Chamber. A panel of experts offered insight on apartment and rental housing and new construction. We also had a panel on the future Consumer Financial Protection Bureau regulatory changes for 2015 and the last session was on the topic of global mobility and developing global leaders. The day ended with a welcomed reception offering food and wine. A special recognition goes out to our program committee for organizing this successful event.

In April, Jan LeQuier of The Home Depot and Connie Stinson of InterContinental Hotels Group led a Corporate Round Table discussion. The feedback from the Round Table, last year, was so positive that attendees requested having this benchmarking event on a regular basis. The objectives for these round tables are share ideas on policy development and how to implement the best relocation practices. Thank you to Wells Fargo for hosting this event in your beautiful facility again this year.

Our Spring Meeting was MARC's 5th Annual Scholarship Award Presentations for high school seniors that have relocated into the Atlanta area between the 9th and 12th grade. The meeting began with a panel discussing procurement in global mobility, followed by the \$1500.00 scholarship winners, Jordan Engeseth and Pearson Van Horn, who were present to discuss their relocation experience and receive their scholarship.

We had our first MARC Bowling Night which was hosted by our Community Outreach Committee. Special thanks to Mike Puckett and Leigh Massey for coordinating this fun outing. The event was to raise money for Camp Twin Lakes. We had 23 participants and a good time was had by all. We raised over \$600 for Camp Twin Lakes as a result!

The fall meeting took place at the Woodruff Arts Center. Special thanks to Lisa Burkard and the Program Committee for planning such an informative and educational event. Peggy Smith, President and CEO of Worldwide ERC, began the meeting by providing a "State of the Relocation Industry" update. This was followed by the "Worldwide ERC Symposium Re-Cap." The final session was a panel discussion entitled "At the Table-Talent & Global Mobility moderated by Peggy Smith. After the meeting, MARC members and guests had the opportunity to tour the High Museum. The Program Committee is busy planning our Holiday luncheon that will, once again, be held at the Cherokee Country Club thanks to Dillon Fries. Also the Community Outreach Committee has scheduled another Atlanta Community Food Bank event for members to volunteer and serve the community during the holiday season.

Lastly, please be sure to join us on Facebook and Twitter to stay connected. This has been an amazing year and I hope to see everyone at our Fall Meeting on October 22nd!

Sincerely,

Wallace Hitt

SCHOLARSHIP AWARD WINNERS RECOGNIZED DURING SPRING MEETING

Each year, the Community Outreach Committee is overwhelmed at the caliber of young people submitting entries to our annual MARC Scholarship, and this year was no exception. Ask any member of the Committee, and you will hear the same thing: it becomes quite the challenge to narrow down the scholarship award winners to two young people, knowing how capable and worthy so many other are. We genuinely wish we could award them all.

Especially for any of you who were not able to attend our Spring Meeting this year where the Scholarships were awarded, allow me to introduce you to our two exceptional winners for 2015:



Pearson Van Horn, who has relocated six times to four States, was one of our winners, with a weighted GPA of (are you ready for this?) 4.284. Pearson graduated from Lassiter High School in Marietta, and his application included a three-page, full length, single spaced Activities List. We do not have space here to list his achievements, but just a few include Member of the National Honor Society, the Mu Alpha Theta Math Honor Society and serving as a math tutor through his freshman-senior years, Captain of the Varsity Football Team, Homecoming King, Fellowship of Christian Athletes, volunteer for the American Youth Council (delivering presents to homeless and economically disadvantaged children), and the list goes on. He was one of the most prolific high school football receivers in the State last year, and he created and built a 3-D printer STEM lab for his high school...and used it to develop a prosthesis to help his elderly grandparents. Pearson will be attending Georgia Tech to study bio-medicine. I will leave you with a brief excerpt from his Essay:

Helping others is a big passion of mine and I aspire to enter the biomedical field. In this field I will be able to work with prosthetics and soldiers returning from war easing their transition into civilian life. This transition can be difficult for many disabled men and women. I've learned through my relocations that the best way to adapt to your new location is to be comfortable with yourself. If I could help soldiers feel more comfortable with new technologically advanced prosthetics, then that would be the least I could do for their service. I have used my 3D printer to create a hand to help my arthritic grandparents carry grocery bags. To make modifications to prosthetics that can make daily activities easier and painless for our disabled soldiers is my goal.



Jordan Engeseth, has moved six times to Five States in 14 years. With a 3.84 GPA, Jordan's list of 'activities', which is a required element for Scholarship submission, was broken into several categories (this was her own idea), and these included Work Experience, Athletic Experience, Student Clubs/Activities and Awards. A brief sampling includes the Varsity Swim Team, member of the National Society of High School Scholars, the Chick-Fil-A Leadership Academy, and jobs as math tutor, Sunday School Teacher for three-year olds, and serving as an intern at a local Physical Therapy clinic. In her interview at the Spring MARC Meeting, Jordan shared that she had suffered a serious shoulder injury not too long ago that brought an end to her competitive swimming career, but – in keeping with her 'use every experience as an opportunity' approach – she used that experience to launch herself into the physical therapy world. She will be attending Kennesaw State this Fall, pursuing a degree in – you guessed it – physical therapy. Here is a brief excerpt from her Essay:

I was invited to join the Student Ambassadors, all of which were students who had relocated and wanted to dedicate their time to helping others in their place. I began giving tours to other students who had moved to the area, finding clubs, groups and teams for them to get involved with and truly helping them feel as though they fit in at the school. I helped dozens of freshmen, sophomores, and juniors transition and found great joy in helping others the way I had wished I was helped when I moved. As a result of my involvement with Student Ambassadors, I was invited to become a Link Crew Leader at Libertyville High School. Link Crew is a club founded to help freshman transition from life in middle school to life in high school. Leaders met with their crew of 10-15 freshmen once a week to talk about life at the high school and offer mentoring and advice to the freshman about life both inside and outside the school. I was honored to even be invited to apply for such a position, let alone be accepted.

We can all look forward to the 2016 MARC Scholarship process and the opportunity to meet more exceptional young people with incredible stories. Our process this year will begin January 1st – and if any member of MARC is interested in serving on the Community Outreach Committee for this purpose this coming year, please let me know! – Mike Puckett -Community Outreach

SPRING MEETING PHOTO RECAP



Bob Packard & Mike Puckett



Holly Cooper & Vicki Meyer



Brian Degan, Linda Allender & Jeff Morris



Carol Mescal, Bob Packard & Mark Morgan



Kim Robinson, Charles Morrow, Wallace Hitt & Kathy Householder



BJ Baskin & Laurn Mills



Mark Morgan, Keith Michelsen & Lissa Workman



Trina Paturas & Tim Miller



Bill Werth, Cori Beudet & Wallace Hitt



Debbie McGee, Cori Beudet & Johnny Haines & Lisa Burkard



Janie Williamson & Michael Nimer



Lynn James Duke, Alex Dallas & Tim Miller



Linda Allender, Lynn James Duke Alex Dallas & Teresa Palacios Smith



Trina Paturas, Gelaine Joachim, Theresa Kolany & Lynn James Duke



Tracy Gorman, Bob Packard & Craig Caruso



Ron Lovelace & Kim Robinson



JP Nerny, Alex Muliero & Rob Eames



Brad Breckle, Jeff Morris, Leigh Massey & Fred Lemon



Andrew Jackson & Michael Nimer



Spring Meeting Speaker's



MARC MENTIONABLES



Scott Addaman has joined OneSource Relocation as Vice-President of Client Services.



BERKSHIRE HATHAWAY HomeServices Georgia Properties

Berkshire HomeServices Georgia Properties

has been recently honored with several top awards including Lexicon's World of Quality Award supplier award; Certified Global Partner by NEI Global Relocation and the 2014 Partner in Quality award by WHRGroup Employee Relocation.



Peter Hiro has recently joined Oxxford Relocation Center as Executive Vice President Business Development.



Dan Forsman of Berkshire Hathaway HomeServices Georgia Properties was recently named as most admired CEO by the Atlanta Business Chronicle.



Congratulations to **Charles Morrow** who has been appointed as Director, Corporate Services for the Storey Morrow Company.



Congratulations to **Ginger Merrick** who is the co-founder and partner at Global Mobility Accelerated Solutions (GMAS).



Lexicon Relocation recently recognized several MARC member companies with their World of Quality awards during their recent event at ERC. The big winners included: Berkshire Hathaway HomeServices Georgia Properties; Realty South Relocation Services; Coldwell Banker Residential Real Estate; Budd Van Lines; Sudduth Relocation Systems and Sudduth International and Wells Fargo Home Mortgage.

Lexicon Relocation was also awarded several MARC member companies with awards for the "Best Suppliers in the Global Mobility Industry" during their recent event at ERC.

FALL PROGRAM RECAP



Wallace Hitt



Jill Heineck, Judy Ratledge
& Amy Rawson



Tyler Burns & Mack Zittrouer



Scott Addaman, Lissa Workman
& Tina Tyler



Michael Nimer, Dillon Fries,
Charles Morrow & David Bronder



Daniella Cerulli



MARC Fall Meeting



Alice Hill



Bob Munson & Jeff Livingston



MARC Fall Meeting



Rob Eames, Connie Stinson
& Richard Banks

Our Fall meeting was held at Woodruff Arts Center. Peggy Smith, President and CEO of Worldwide ERC was the featured speaker and provided MARC members with a state of the relocation industry update. A re-cap of the most recent ERC conference featured a panel discussion of some of the most attended sessions at the conference. MARC members also toured the High Museum and enjoyed an opportunity to view the newest art collections housed at the museum.

M A R C



BOWLING NIGHT

TO BENEFIT CAMP TWIN LAKES



Thank you to all who came out to support Camp Twin Lakes at our MARC Bowling Night. A great time was had by all and we raised over \$600 for a worthy cause! **Tom Theisen** and **Brad Brekle** led with the high scores, while **Fred Lemon** won for best bowling shoes and **Jeff Livingston** sported the best Hawaiian bowling shirt. **Jamie Williamson** and **Karen McRae** cheered on while **Lynne James** and **Theresa Kolany** laid down a few spares. And thankfully, **Bob Packard** and **Peter Hiro** made sure all the players were properly hydrated. You will not want to miss next year's Bowling Night!!



NEW TO MARC

Debbie Dull - Sterling Relocation
 Scott Addaman - OneSource Relocation
 Judy Ratledge - Holder Construction Company
 Tyler Burns - AiRes
 Jeff Livingston - Armstrong Relocation
 Bobby Morrison - BHGRE Metro Brokers
 Paula Holloway - Corporate Relocation, LLC
 Tammy Cottrell - Coldwell Banker
 Mary Ann Little - CB Bullard Realty

WITH NEW COMPANIES

Peter Hiro - Oxxford Relocation Center, Inc.
 Ginger Merrick - Global Mobility Accelerated Solutions
 Charles Morrow - Storey Morrow Company

Thank You



MARC wants to thank all of our 2015 Sponsors for their support. We have had some outstanding events because of your contributions to the MARC organization. We hope that you will continue to sponsor us in 2016. Please contact Jeff Morris or Cindy Standard for the 2016 sponsorship. Email jmorris@trcgs.com or marcadmin@marcatlanta.org

MARCS

METRO ATLANTA RELOCATION COUNCIL

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MARC MEMBER SPOTLIGHT



Tyler Burns is an Account Manager for AIREs with his primary focus on developing business opportunities in Georgia. He was previously based in Pittsburgh and moved to Houston in July of 2015. Prior to joining AIREs, his background was as a corporate recruiter, specializing in engineering for the oil and gas industry. Having worked with the football team while attending Kent State University, this remains his favorite sport and he enjoys a good game. Tyler is excited about this opportunity in Atlanta and looks forward to meeting new people while building future relationships.

Tyler Burns - AIREs



Bob is the Director of Broker to Broker Services for BH&G RE Metro Brokers in Atlanta. He began his real estate career as a realtor in 2003 with Metro Brokers and moved to his current position in 2011. Bob is responsible for all broker to broker business, incoming and outgoing, and manages a group of approximately 150 agents in the Metro Atlanta area. A dedicated focus on customer service and client care has brought him much success in his job including recognition as a Cartus Platinum broker. In his spare time Bob plays in two softball leagues and is the President and CEO of the Atlanta Senior Softball League in Gwinnett County. He also is an avid team trivia player in the Atlanta area.

Bobby Morrison - BH&G Metro Brokers



Tammy Cottrell, Certified Relocation Professional, has joined Coldwell Banker Residential Brokerage as Director of Relocation Services. Tammy has extensive experience in the relocation industry and has last worked for several years with Graebel Companies, a major international relocation company, serving in several Director and Management leadership positions. Prior to joining Graebel Companies, she had experience in Human Resources and in the relocation department of a large mid-western real estate company.

As Director of Relocation Services in Atlanta, Tammy will be responsible for representing Coldwell Banker with local and national corporate clients, working with corporations and third parties to bring more business into the company, attending meetings in the branches, meeting with associates and managing brokers, and leading efforts to increase performance of the department.

Tammy Cottrell - Coldwell Banker Residential Brokerage



Scott has over 20 years of mobility industry experience. He is responsible for OneSource's global client services, including relocation policy design and implementation, service delivery and program management. Scott began his career in global mobility working on-site at The Coca-Cola Company for Prudential Relocation, where as Operations Manager he helped establish their international program. Scott then directed his career towards selling real estate as a top agent for Prudential Georgia Realty. Prior to joining OneSource, Scott spent four years with Graebel Relocation in global operations and account management. Scott received his Bachelors of Business Administration from the University of Georgia and has a Masters in Human Resource Management from the Keller School of Management.

Scott Addaman - OneSource



COMMUNITY OUTREACH

Sign Up Now for the Atlanta Food Bank

Once again this year, on 5th, we have an opportunity to give back to the greater Atlanta and North Georgia community, help those in need, and have fun at the same time!

Please come join us this year on Thursday, November 5, 2015, from 1:00 pm - 4:00 pm, at the Atlanta Community Food Bank. We are looking for 30 volunteers this year. Because the Food Bank now asks for us to submit names in advance, we need your early notification to us...not to mention our volunteer list filled up quickly last year!

The Product Rescue Center (PRC) at the Atlanta Community Food Bank provides quality food, beverages, and health products to over 800 non-profit partner agencies in Metro Atlanta and the North Georgia area. These partner agencies, in turn, distribute these products to individuals and families in need. Volunteers make this possible by sorting, inspecting and packing donated items for these groups. The PRC is a fun, hands-on project for groups, families, businesses, schools, and individuals.

Date: Thursday, November 5, 2015

Time: 1:00 pm to 4:00 pm (We respectfully request that volunteers commit to working the entire shift)

Requested Attire: Wear closed-toed shoes. No sandals, flip-flops, or high-heeled shoes are allowed.

Physical Requirements: Volunteers must be able to lift 20-40lbs and stand for prolonged periods of time. Children ages 8 and up may serve as volunteers, provided they have a chaperone over the age of 18, and keeping in mind that the three hour shift is quick-paced work for two long sessions.

Parking and directions: Directions to the facility can be found at <http://www.acfb.org/info/location/>.

Please follow these directions, as some online mapping programs are inaccurate for the neighborhood. After parking, follow the signs to the PRC entrance located at the rear of the building.

If you are interested, please send an email to marcadmin@marcatlanta.org



Behind the scenes upgrade and enhancements are happening for our website. One of these enhancements involves making certain we are compliant with the new regulations regarding the processing of credit card payments. As an organization we of course take as forms of payment credit cards and while we do not house any credit card information on our site we still need to comply with the new regulations. We are doing all that is necessary to comply with the new regulations but rest assured that you will not notice anything different as you use your credit card to make payments. It is our goal to provide a safe and secure website for our members and guests. If you have any questions or concerns please us know.

A Few Tech TIPS:

- 1. Make sure all your contact information is accurate;**
 - a. Have you changed jobs?
 - b. Is your email address correct?
 - c. Phone and position with your company?
- 2. Be sure you log in to the site as a member prior to registering for any event or paying dues.** It's important or you may end up paying a higher cost when you register.
- 4. Tweet Away** – MARC is now on Twitter. You can find us at: twitter.com/marcgroup
- 5. Calendar** – If you have events that may be helpful for other members to know about, please send them to Mack and/or Cindy and we will be glad to add to our Calendar.

- Mack Zittrouer - Website Chairperson



Don't forget to join MARC's linked in page! You can join conversations, add articles and find out the latest information about the industry.

REMARKS SPONSOR SPOTLIGHT



Moving Relocation to the Next Level

AIReS was founded in 1981 with the goal to provide a personalized, family-focused experience for relocating employees. The company's growth strategy includes employing innovative technology to support the transferee while prioritizing the personal touch of having a Specialist working as an employee and client advocate.

AIReS delivers a full suite of global mobility services and proprietary technology that focus on meeting client and future market expectations. AIReS' sole business is providing domestic and global relocation management services to its clients. Our flexibility allows us to build solutions focused on each client's unique requirements which has led to continued marketplace growth and innovation.

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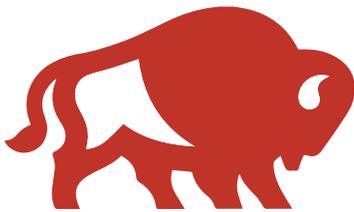


Our Vision: We will maximize stakeholder value by delivering the highest quality service attainable, through teamwork, commitment to excellence and a culture of accountability. Our desire is to create a partnership with every client we service, fulfilling the common goal of providing the most effective relocation programs possible.

Our Mission: AIReS is dedicated to taking the leadership role to set continually improving standards for the relocation industry. Our focus is to deliver a profitable service, maximizing human, technological, and environmentally friendly resources to effect innovative change that exceeds customer expectations.

MARC Would Like to Recognize & Thank Our 2015 Premier Sponsors

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MARC Would Like to Recognize & Thank Our 2015 Annual Sponsors

PLATINUM



GOLD



SILVER



2015 BOARD OF DIRECTORS AND ADVISORY COUNCIL

If You Are Interested In Serving On Any Of These Standing Committees, Please Contact One Of The Co-Chairs.

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